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PRESS RELEASE

Industrial rooftop solar solutions company [Chromasun](#) today announced that it will be exhibiting the solar Micro-Concentrator (MCT) as a part of [West Coast Green's Innovation Pipeline](#).

San Francisco September 28, 2010 -

“West Coast Green is where the most valuable ideas meet visionary thinkers at the drawing board for a cleaner, brighter future,” said Christi Graham, CEO and founder of West Coast Green. “Continuing our mission, this year’s West Coast Green is focusing on the most relevant clean energy, technology and business growth opportunities in our built environment”.

“West Coast Green launches products and ventures by connecting brilliant ideas with the resources they need to gain traction. Through the collective intelligence and passion of the speakers, exhibitors and attendees, sustainable solutions reach a new level of viability and adoption into our daily lives.”

Chromasun CEO, Peter Le Lievre stated “we are delighted to have been invited to exhibit Chromasun MCT in the Innovation Pipeline. We look forward to meeting with the general public and showcasing our ‘next generation’ solar thermal rooftop panel. West Coast Green is a great forum for us to get together”

“The Chromasun MCT panel easily generates temperatures of up to 400°F (200°C). This capability is unique for a flat panel solar collector. This high-grade thermal energy can be used for a variety of process heating and solar cooling applications right in the city, right on the rooftop. MCT has been specifically designed for easy with low windage and low weight. I believe these features will make the Chromasun an interesting product for many of the visitors at West Coast Green”

About West Coast Green

West Coast Green was launched in 2006 out of a need for a common conversation with decision makers influencing the greening of the built environment. West Coast Green delivers a variety of services year round that help create sustainable, smart communities. The most well-known is the annual conference, the single largest opportunity to see, share, learn and participate in green innovation and design for the built environment. The West Coast Green staff, partners and faculty are the de facto experts at designing programs and processes that allow the individuals, companies and communities to realize their potential.

For more information please visit www.westcoastgreen.com

About Chromasun

Founded in 2008, Chromasun is a leading developer and manufacturer of rooftop friendly high performance solar solutions. Chromasun's unique MCT HT solar collector provides high grade thermal energy but in a familiar flat panel format with no external moving parts. The MCT HT is designed to drive high performance air-conditioning absorption chillers and other industrial process heat applications directly from sunlight. It is the most space efficient solar technology available and can produce more energy per unit of roof area than any competing technology. As a leader in the space, the Chromasun team of engineers and professionals have decades of experience in utility scale solar, air-conditioning engineering, product development and manufacturing. To learn more about Chromasun and the MCT technology, please visit

www.chromasun.com.

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